

Mandy Farmer Appointed Chair of the Hotel Association of Canada Board of Directors

OTTAWA, January 15, 2026 — The Hotel Association of Canada (HAC) is pleased to announce that Mandy Farmer, CEO of Accent Inns Inc., has been appointed Chair of the HAC Board of Directors effective January 8, 2026, and running through HAC's 2027 Annual General Meeting.

"Mandy is a well-known hotelier and entrepreneur with a reputation for bringing energy, creativity, and collaboration to everything she does. Since joining the HAC Board in 2021, and serving as Vice-Chair since 2024, she has been a strong voice for members and a champion for the industry. I look forward to working with her in her new role as Chair," said Beth McMahon, President and CEO of HAC.

"I'm so excited, thrilled, and humbled to step into the role of Chair at HAC," said Mandy Farmer, CEO of Accent Inns Inc. "I'm stoked and fired up to work alongside our members and Board colleagues to support the industry's growth, strong teams, and vibrant communities across Canada. Let's go!"

Mandy succeeds Tony Cohen, President of Crescent Hotels & Resorts (Canada), who moves into the role of Past-Chair. HAC thanks Tony for his steady leadership and commitment during a period of significant change for both HAC and the industry.

As part of this transition, Alnoor Gulamani, CEO of Bayview Group of Companies, steps into the role of Vice-Chair, bringing continuity, perspective, and a strong understanding of both the industry and the association. HAC also extends thanks to Sara Glenn, Founder & Managing Director of Whetstone Partners, who concludes her term after making history as HAC's first-ever female Chair.

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For more information, please contact:

Elizabeth Tobin
Director, Communications
etobin@hotelassociation.ca
Hotel Association of Canada
www.hotelassociation.ca

About the Hotel Association of Canada

The Hotel Association of Canada (HAC) is the leading voice of the Canadian hotel and lodging industry. Representing more than 8,000 hotels across the country, HAC advocates on behalf of an \$18-billion sector that supports over 160,000 jobs. More than 85% of hotels in Canada are small and medium-sized businesses, with 90% proudly Canadian-owned. HAC works with government, industry stakeholders, and international partners to shape policies that foster a thriving, globally competitive hotel industry in Canada.



T: (226) 894-3901
F: (226) 894-3920



info@hotelassociation.ca
hotelassociation.ca



Suite 1206 - 130 Rue Albert St.
Ottawa, ON | K1P 5G4