

HAC Hill Day 2025

Partnership Opportunities Package

October 27–28, 2025 | Ottawa, ON

About Hill Day

HAC Hill Day is the Hotel Association of Canada's premier advocacy event, bringing select hotel leaders from across the country to Parliament Hill to meet with MPs, Senators, and key government officials. This high-impact, two-day event ensures the voice of Canada's hotel industry is heard at the highest levels of government.

Why Partner with Us for HAC Hill Day?

This premier event—consistently oversubscribed—offers exclusive access to influential delegates during their prep sessions ahead of meetings with Parliamentarians. It's a prime setting to build relationships, stay informed on sector priorities, and connect with industry leaders in a unique setting.





Partnered Events

Monday, October 27 | 5:30 PM – 9:00 PM | Ottawa's National Arts Centre

Cocktails & Dinner Reception

Connect with industry leaders over cocktails and dinner.

Tuesday, October 28 | 7:30 AM – 9:30 AM | Ottawa's National Arts Centre

Breakfast

Mingle with members over breakfast.



Partnership Opportunities

Reception, Dinner, and Breakfast – \$10,000

Subject to availability

An intimate and exclusive reception and dinner at the National Arts Centre with approximately 50 hotel leaders and political representatives.

- Recognition as the Reception & Dinner Partner
- Pre-set static product display at reception (if desired)
- Logo on delegate briefing kits
- Logo on printed menu
- Two-minute speaking opportunity during welcome remarks at the dinner on October 27
- Invitations for 2 company representatives for: reception and dinner on October 27 and breakfast on October 28
- Preferred seating for dinner on October 27
- Social media + e-newsletter promotion
- Recognition on HAC's website
- Access to attendee list following event



Breakfast – \$5,000

Subject to availability

The Hill Day breakfast brings together approximately 50 hotel industry leaders and select political representatives for a morning of meaningful connection and conversation.

- Recognition as the exclusive Breakfast Partner
- Thank you from HAC President & CEO during the welcome remarks (Oct 28)
- Complimentary registration for 2 company representatives
- Logo on all materials, signage, and delegate kits
- Social media + e-newsletter promotion
- Recognition on HAC's website
- Access to attendee list post event
- Observer for Roundtable with Parliamentarians

Supporting Partner – \$2,500

Subject to availability

- Logo on all materials and delegate kits
- Complimentary registration for 1 company representative at the reception and dinner
- Verbal thanks during remarks at the dinner
- Recognition on HAC's event webpage

Interested?

To discuss partnership opportunities, please contact:

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